



CONCEPT NOTE

14th Annual Pan African Global Trade & Investment Conference (PAGTIC-DE)

Shaping the Future: Connecting Markets and Building Prosperity

Hilton Wilmington/Christiana, 100 Continental Drive, Newark Delaware, 19713

September 17 - 20, 2025

Planning Partners:



Pan African Global Trade & Investment Conference

The Center for Global Africa (CGA), the Marcus Garvey Institute for Human Development (MGIHD), and the Africa-USA Chamber of Commerce in partnership with the African Chamber of Commerce (ACC) and IRON Currency will host the 14th Annual Pan African Global Trade & Investment Conference (PAGTIC-DE 2025), under the theme:

***"Shaping the Future:
Connecting Markets, Building Prosperity"***

In collaboration with supporting institutions, global partners, African host nations, and key East and West Coast stakeholders, PAGTIC-DE 2025 will be held in Wilmington, Delaware, which is known as the "Corporate Capital of the World," with over 2 million registered businesses.

PAGTIC-DE 2025 will convene premier private and public sector thought leaders and practitioners at the highest levels of influence to address obstacles, experience share, and promote mutually beneficial U.S.-Africa-Caribbean opportunities.

With focuses on mobilizing resources and implementing strategies, PAGTIC-DE 2025 aims to raise awareness and bridge relations for three-way commerce and investment, connecting the U.S., Africa, and Caribbean nations. This includes positioning America's vast Diaspora citizens as primary partners and drivers of niche markets and investments that can catalyze collective development.

Benefits of Diaspora Expertise

Despite America's capable Diaspora (nearing 50 million people) with a professional class that can uniquely enable reciprocal U.S.-Africa progress, nations without comparable Diaspora populations like China, Russia and India, far outcompete America in Africa. China for example conducted \$282B in African trade in 2023, compared to \$47.5B by America.



Considering such Diaspora potential along with commercial priorities of the U.S.-Africa Bureau, PAGTIC-DE 2025 will correspondingly hold dialogue with U.S. private and public sector officials and agencies, with objectives to:



Enhance Diaspora commercial diplomacy, technical support, and access to capital to both invest in Africa and strengthen U.S. competitive advantages.



Expand existing Diaspora investments and services in Africa, while supporting new initiatives that address priority sectors.



Operationalize National Programs of Action (NPoA) that outline development demands and opportunities of African nations that U.S. and African businesses can implement.



Support women and youth initiatives of the Diaspora that advance peace, security, and socioeconomic changemaking in Africa.



Ensure greater Diaspora roles at official U.S.-Africa tables of planning and policies to strategically incorporate joint Africa-Diaspora approaches to development.

Benefits of African-Diaspora Affinities

Considering today's complex global environment of trade and tariffs, where nations and multinational corporations compete in Africa, PAGTIC-DE 2025 aims to leverage existing U.S.-Africa-Diaspora affinities that include:

- Africa's emerging markets and rapidly growing youth populations who favor African American culture, as well as U.S. education and job training that Historically Black Colleges and Universities (HBCUs) and other U.S. universities can assist.
- The African Union's (AU) establishment of Agenda 2063, which is Africa's 50-year blueprint for transformative continental development that encourages Diaspora involvement.
- The AU's formal embrace and recognition of the Diaspora as the "Sixth Region," which denotes people of African descent (including African Americans) who live beyond Africa's geographical "Five Regions" of North, East, South, West, and Central Africa.



Benefits of Agenda 2063 and Sixth Region Collaborations

Considering the Center for Global Africa's (CGA) ongoing AU-related work, PAGTIC-DE 2025 will promote awareness of the "Sixth Region" with socioeconomic linkages to Agenda 2063 in ways that further validates niche Africa-Diaspora markets and investments that can strengthen value and supply chains for sectors that include:

- AI, IP, Technology, and Digitization.
- Human Capital, Workforce Development, and Public Administration Efficiency.
- Public Health, Nutrition, Agriculture, and Food Security.

Benefits of Existing African Structures

PAGTIC-DE 2025 will also hold technical and matchmaking sessions to connect participants to other existing African programs and frameworks that encompass:

- The African Continental Free Trade Area (AfCFTA) to create a single African market for goods and services by improving policies and infrastructure for cross-border, regional, and global commerce.
- The Comprehensive Africa Agricultural Development Program (CAADP) to develop food security through increased investment in agro-industries and sustainable practices for resilient agricultural systems.
- The African Peer Review Mechanism (APRM) which is the AU's presidential-level agency, (comprised of 44 nations) that monitors Agenda 2063 and conducts Review Reports of nations to improve African governance and socioeconomic productivity, which offers unique business and research opportunities for companies and academic institutions.

Benefits of APRM

Through the CGA's partnership with APRM, PAGTIC-DE 2025 will feature presentations on APRM processes that include opportunities of NPoA and APRM's mandate to establish an independent Africa Credit Rating Agency (AfCRA) of African experts. AfCRA is working to ensure that Africa's borrowing costs, performance capabilities, and creditworthiness are calculated more comprehensively by factorings of nuanced realities, such as Africa's natural capital and resource wealth.

Since over 70% of Africa's credit ratings are issued by non-African institutions that often exclude such nuances, AfCRA's context-sensitive reporting will contribute to ratings that are more balanced. AfCRA offers enterprising roles that U.S. and Diaspora stakeholders can play that PAGTIC-DE 2025 participants will be privy to understanding.



Benefits of the “Corporate Capital of the World”

As the “Corporate Capital of the World,” Delaware has a well-established international reputation as a flexible and business-friendly location to incorporate. Over 65 percent of Fortune 500 companies and over half of all U.S. publicly traded companies are registered in Delaware, with startups rapidly incorporating daily. Since Delaware’s laws of corporation are models for other states and nations to adopt, this introduces the topic of “corporate governance” that PAGTIC-DE 2025 will engage, which is also another concern in Africa that APRM addresses.

Benefits of the Port of Wilmington

Delaware’s Port of Wilmington offers real advantages and reduced costs based on its strategic location, efficient infrastructure, and diverse cargo handling capabilities. Logistically, since trucks have reliably quick access to roads and rails, goods can be delivered to over two-thirds of North American markets in one day. Additionally, \$635M is being invested in infrastructure upgrades and construction of a new container port, targeted for 2028 completion.

Trade-wise, along with auto imports and exports, Wilmington is a top U.S. port for importing of fruit; a leading North American port for importing bananas; and North America’s top cold storage and refrigeration complex. Regarding Africa, fruit is currently being imported from South Africa and Morocco. Emerging opportunities therefore exist for African exports of produce to the U.S. that the conference will explore.

Benefits of Attending PAGTIC-DE 2025

The 14th Annual Pan African Global Trade & Investment Conference 2025, offers actionable opportunities, partnerships, and high-level access to key decisionmakers to benefit attendees. As an execution space for entrepreneurship, PAGTIC-DE 2025 provides platforms to promote projects, mobilize resources, access capital and transact agreements. The U.S-Africa-Diaspora architecture of PAGTIC-DE 2025, allows for public-private sector alignment with continental structures such as the AfCFTA, APRM, and Agenda 2063, in ways that equip the U.S. and all investors with competitive frameworks towards the theme of “Shaping the Future by Connecting Markets and Building Prosperity.”



Host Institutions

Center for Global Africa

The CGA is a futurist and Sixth Region think tank with governance, policy, and socioeconomic concentrations that engages in advocacy, research, and consultancy to convene and manage enterprising Africa-Diaspora engagement for shared U.S.-Africa development.

Marcus Garvey Institute for Human Development

The MGIHD, founded by Dr. Julius Garvey (son of Marcus Garvey), focuses on leadership development to solve complex socioeconomic challenges for sustainable civilized living, while recognizing humanism as a core principle of progress.

Conference Planning Partners

African Chamber of Trade & Commerce

The ACC is a non-profit, non-governmental organization, offering an all-inclusive, sector-oriented, bottom-top business model, with purpose to guarantee sustainability and resilience through added value in local production and transformation.

Iron Currency Solutions

ICS is a strategic business solutions company that helps businesses optimize their operations, expand their footprint in global markets, and find investors and partners that can help take them to next-level successes.


Africa-USA International Chamber of Commerce and Industry

AfUSA is a non-profit, mutual benefit business, established to promote bilateral trade, commerce, economic development, education, and cultural exchange between the people and business enterprises of the USA and the nation-states of Africa.

Conference Planning Contact:


Alicia Clark

Director of Global Partnerships, CGA

 +1-302-540-0954

 aclark@centerforglobalafrica.com

 www.centerforglobalafrica.com

 www.pagtic.com

